



PRESS RELEASE

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Announcing the 2026 Phoenix Titan 100 Honorees

Titan CEO and headline sponsor Alerus are pleased to announce **Drew McSherry, President and CEO of Crisis Preparation and Recovery** as a 2026 Phoenix Titan 100 honoree.

The Titan 100 program recognizes Phoenix's Top 100 CEOs & C-level executives. They are the area's most accomplished business leaders in their industry, using criteria that include demonstrating exceptional leadership, vision, and passion.

Together, the 2026 Phoenix Titan 100 honorees and their companies generate more than \$10 billion in annual revenue and employ over 60,000 people across the region and beyond.

This year's honorees will be published in a limited-edition Titan 100 book and profiled exclusively online. They will be honored at the annual awards ceremony on September 24th, 2026, and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

"This year's Titans represent more than success; they embody resilience, purpose, and transformation," said Jaime Zawmon, President of Titan CEO. "Being a Titan is not just a title; it is a mindset, a way of leading with courage, serving with integrity, and creating something that outlasts you. It is about lifting those around you and leaving a legacy that inspires others to rise. These leaders stand as proof that the future of business is driven by those who turn vision into lasting impact."

Drew McSherry is the President and Chief Executive Officer of Crisis Preparation and Recovery (CPR), a leading behavioral health organization serving across Arizona who supports nearly 40,000 patient encounters annually. Since joining CPR in 2009, Drew has transformed the organization through strategic growth, operational innovation, and financial discipline. Under his leadership, CPR implemented its first enterprise-wide electronic medical record system, successfully transitioned to telehealth during the COVID-19 pandemic, expanded critical behavioral health services statewide, and achieved measurable outcomes including reduced emergency department length of stay and lower healthcare costs. His leadership philosophy is rooted in CPR's mission: "We Exist to Serve."

Drew states, "I am both honored and humbled to be recognized among this year's Titan 100 honorees. The leaders in this group represent the very best of what business can accomplish when it is rooted in purpose, service, and impact. While I am grateful for this recognition, it ultimately reflects the dedication of the team I have the privilege to serve alongside every day. Together, we remain committed to building something that improves lives, strengthens communities, and creates opportunities for others to succeed."

Mr. McSherry will be honored at the Titan 100 awards celebration on September 24th, 2026, which will be held at Chateau Luxe Event Venue. This elegant, cocktail-style awards event will unite 100 Titans of Industry for an unforgettable evening of celebration, camaraderie, and networking—an evening unlike anything that exists in the Phoenix business community.

As Headline Sponsor of the Phoenix Titan 100, Tommy Olson, CEO of Alerus, shared his perspective on this year's honorees: "The Titan 100 community unites visionary executives across the Phoenix market who drive innovation, economic growth, and transformative impact across the Valley. What makes this group so special is their unwavering commitment to collaboration, exceptional vision, and genuine passion for elevating one another and the region."

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